

Fund your team's gear and equipment needs.

Terry Parker High School raised \$11K in under a month.



The Situation

- Athletic equipment previously purchased through BSN was stolen in an act of vandalism.
- Teams needed replacements quickly to stay on schedule for the season.

The Action

- School launched a Snap! Raise fundraiser to engage parents, alumni, and the community.
- Proven email and text messaging donation process encouraged fast participation.

The Results



\$11,000 raised in less than 30 days



Equipment replaced in time for the season



Athletes were able to continue training and competing safely



Boosted community engagement and morale

“ Snap! Raise has been very instrumental in leading the charge to help us recover and stabilize some much needed necessities for our athletic program.”

Mike Holloway, Terry Parker Head Varsity Football Coach

